

Sector Insight

Project Management Consultancy

Organisation

MIGSO-PCUBED

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Sector Insight – Project Management Consultancy

MIGSO-PCUBED is a leading consultancy dedicated to project, programme, portfolio and change management. **Since 1991**, it has pioneered the field of project management consulting and PMO as a service. It has global reach, delivering R&D, IT and transformation projects for industrial, public sector and financial services clients in North America, Europe, Australia and Southeast Asia.

In the UK, MIGSO-PCUBED has become a **trusted delivery partner** for organisations across the Financial Services, Technology, Manufacturing, Energy and the Public Sector, **helping** them to deliver their projects and to build their project management capability.

Mark Sorrell is the Head of Public Sector at MIGSO-PCUBED in the UK. Originally from an automotive background, Mark joined MIGSO-PCUBED in 2007, and quickly found his passion in delivering government projects and programmes following his work on the **London 2012 Olympics**.

“I worked on a multitude of projects related to the Olympics from 2007 – 2012, including infrastructure, arts and training venue projects. I saw how when we get together as a nation we can deliver big, complex projects. I think this was a reflection point where I realised I wanted to specialise in the public sector and I’ve been running our public sector practice since 2014.”

When it comes to the growth in project management GVA and FTEs – particularly in the energy, aerospace and defence sectors, Mark wasn’t surprised. He says:

“I think the research demonstrates a growth journey of the profession that echoes our own growth journey in the UK. Back in 2019, our UK business had around 150 consultants and zero apprentices. Fast forward to 2024 and we have around 300 consultants and 14 degree level apprentices studying for a Level 6 project management qualification.”



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Mark believes a key focus for the profession is to communicate the business benefits and outcomes delivered by projects and transformations.

“I think in the project community we need to get better at articulating why change needs to happen. We might understand that the status quo is not an option, particularly as technology evolves, but many stakeholders are disconnected. Rather than talking about delivering milestones or delivering a new capability, we need to get better at explaining it in more business focused terms.”

The strategic alignment of projects and programmes, particularly in times of change and volatility, is also of importance. Mark believes the profession will see a resurgence in the importance of portfolio management, helping to ensure that enough resources are allocated to projects that will help them to execute strategy. He comments:

“I think we’ll see a resurgence in portfolio management as organisations think about how they are governing their portfolios and linking projects to their strategy. It helps to facilitate difficult conversations around shifting resources away from certain projects – that are less strategically aligned – to those that will help organisations to execute their business strategy.”

He is optimistic for the future and believes that future growth in the profession will be partly driven by the demand for sustainability projects – particularly to meet the growing need for organisations to demonstrate corporate social responsibility credentials and ESG reporting requirements.

As the demand for projects increases, Mark believes a key theme for the profession is to improve the deliverability of projects and programmes – for which artificial intelligence (AI) will play an important role.

“As a profession, we need to focus on how we can improve project and programme delivery. While AI cannot replace the project manager, it will play a complementary role, helping projects to be delivered on time and within budget.”

